



Usman Asif

Project Manager| Wordpress Web Developer | Elementor Expert

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Nationality: Pakistani

Resident ID/Iqama: Transferable Iqama

I am a highly skilled and experienced Project Manager & full-stack web and mobile developer with a specialization in Android development, Twilio integration, Web Front-End and Back-End, and WordPress (Elementor). With over Six years of experience of being a developer, Team lead and then as Project Manager, I have a proven track record of developing custom and robust web and mobile applications that meet clients' needs and exceed their expectations.

Professional Experience

Project Manager & Team Lead at **The MK Solution**, Rawalpindi, Punjab | May 2018 - March 2024

Project Manager:

- Developed and maintained project plans, schedules, and budgets, ensuring project milestones were met
- Successfully led cross-functional project teams to deliver high-impact projects on time and within budget
- Managed stakeholder communication and expectations, providing regular updates on project progress
- Successfully managed a team of 10 cross-functional professionals to deliver a high-visibility project on time and within budget

Senior WordPress Web Developer and Team Lead :

- Led a team of developers through the design, development, and implementation of complex WordPress websites for high-profile clients, ensuring projects were delivered on time and within budget
- Customized themes to meet specific client requirements, resulting in enhanced functionality and user experience on WordPress websites
- Implemented best practices in WordPress development, including SEO optimization, security enhancements, and responsive design to ensure websites are performant and user-friendly
- Provided technical guidance and mentorship to junior developers, fostering a collaborative and innovative team culture focused on continuous learning and growth

Upwork Freelancer, Wordpress developer | January 2020 – December 2023

- Developed custom Wordpress themes and Designs Using Elementor Builder for various clients on Upwork, consistently meeting tight deadlines and exceeding client expectations.
- Managed multiple Wordpress websites, performing regular updates, maintenance, and troubleshooting to ensure optimal performance and functionality.
- Collaborated with clients to understand their unique needs and specifications, successfully translating their vision into functional and user-friendly Wordpress websites.
- Utilized HTML, CSS, PHP, and JavaScript to enhance and customize Wordpress websites, creating seamless and visually appealing designs.
- Demonstrated exceptional communication skills in working with clients to provide timely updates, gather feedback, and deliver high-quality results on Upwork projects.

CSR & Technical Support , Rawalpindi, Punjab | February 2016 - January 2017

- Provided exceptional customer service by promptly responding to technical inquiries and issues from both internal and external customers
- Assisted customers in troubleshooting and resolving software and hardware related problems over the phone, email, and chat.

Education

Bachelor's degree in Software Engineering IQRA University, Islamabad | February 2017 - 2021

Intermediate in Pre-Engineering Askaria College, Rawalpindi | May 2014 - May 2016

Specialization Certifications

Meta Back-End Developer Meta | **May 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/E8U5CP3VLXHR>

IBM Full Stack Software Developer IBM | **May 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/DXZBJB8VJLNN>

Google Project Management Google | **May 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/AUDSF4KU6BSN>

Meta Front-End Developer Meta | **May 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/UEYVYQUWK9MT>

Financial Analysis University of Illinois | **June 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/8UM942BPAAKW>

IBM Front-End Developer IBM | **June 2024**
<https://www.coursera.org/account/accomplishments/specialization/certificate/P6J7UAJUGC6P>

Programing Languages

- C++ - Expert
- Java (android) - Intermediate
- Python - Expert
- HTML - Expert
- PHP - Intermediate
- JS- Intermediate
- Solidity - Intermediate
- CSS - Expert

Key Skills

- WordPress Web Development
- Elementor Theme Builder
- WP Template Designing
- WP Theme Customization
- Python Programing
- Web Project Management
- Agile Project Management
- Requirements Elicitation
- Project Management
- Android App Development
- Android Project Management
- Client Handling

Internship

Pakistan Electronic Media Regulatory Authority (PEMRA). (Head office Islamabad)
Performed all duties in IT department and learned through the process.

Election Commission of Pakistan (ECP) (Head office Islamabad)
Assisted the Deputy Director Database, and performed testing of RMS System of ECP which they are using in General Elections of Pakistan.

Volunteering

Department of Industrial linkages (DIL) (IQRA University Islamabad)
Joined as a Data operator and later on worked as an organizer of many Corporate Events Like "Job Fair" and "Recruitment Drives" and "Guest Lectures.

Languages

- English - Expert
- Arabic - Beginner